

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968389-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 60S SKD	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/04/12	968389	06399357

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	Good Morning America	7-9AM	--WTF--	1:00	2	\$1,100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	8:47 AM	Good Morning America	7-9AM	1:00	AWTV102402H	\$1,100.00 NM
1	WPBF	F	11/02/12	7:58 AM	Good Morning America	7-9AM	1:00	AWTV102402H	\$1,100.00 NM
2	10/31/12	11/02/12	10-11a Anderson Cooper	10-11a	--WTF--	1:00	2	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	10:43 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV102402H	\$900.00 NM
2	WPBF	F	11/02/12	10:50 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV102402H	\$900.00 NM
3	10/31/12	11/02/12	THE CHEW	1P-2P	--WTF--	1:00	2	\$1,100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:59 PM	THE CHEW	1P-2P	1:00	AWTV102402H	\$1,100.00 NM
1	WPBF	Th	11/01/12	12:58 PM	THE CHEW	1P-2P	1:00	AWTV102402H	\$1,100.00 NM
4	10/31/12	11/02/12	WPBF News 25 Mornings	6-7AM	--WTF--	1:00	2	\$1,100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:10 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV102402H	\$1,100.00 NM
2	WPBF	Th	11/01/12	6:29 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV102402H	\$1,100.00 NM
5	10/31/12	11/02/12	M-F 5pm News	5-6pm	--WTF--	1:00	2	\$1,800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	5:08 PM	M-F 5pm News	5-6pm	1:00	AWTV102402H	\$1,800.00 NM
1	WPBF	Th	11/01/12	5:21 PM	M-F 5pm News	5-6pm	1:00	AWTV102402H	\$1,800.00 NM

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968389-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 60S SKD	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	1:00	1	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV102402H	\$2,100.00 NM
7	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	1:00	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:08 AM	M-Sun 1130p-12am Late News	1130p-1205am	1:00	AWTV102402H	\$1,600.00 NM
LR - Football									
8	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	1:00	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	7:54 AM	GMA Sunday 7-8am	Sun 7-8am	1:00	AWTV102402H	\$1,300.00 NM
9	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	1:00	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:12 AM	Sun 8-9am News	Sun 8-9am	1:00	AWTV102402H	\$900.00 NM
10	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----1-	1:00	1	\$4,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$4,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	10:09 PM	Sat Prime College Football	8-1130pm	1:00	AWTV102402H	\$4,700.00 NM
Total Spots							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,600.00
<u>Agency Commission</u>	\$3,390.00
<u>Net Amount Due</u>	\$19,210.00